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MUSWIT GH

Pitch Deck



Muslim Women In Teaching Ghana

Empowering Muslim Women Through Education and Skills Development

About **MUSWIT**

We are a faith-based, non-governmental organization comprised of female Muslim teachers in Ghana, united under one umbrella of unity and peace. Our purpose is to promote girl child education and women empowerment, fostering a brighter future for our community.

Our Story

Driven by compassion and concern, we came together to address two critical issues affecting our community:

- The alarming rate of girls dropping out of school
- Extreme poverty among women, leading to hopelessness

In response, we initiated programs to equip girls and women with essential employable skills, breaking the cycle of poverty and despair.

MISSION

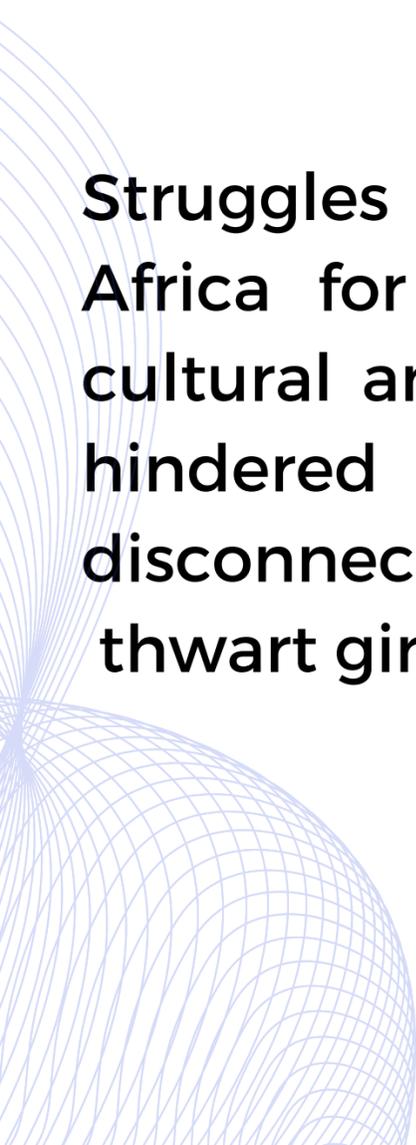
To empower the female Muslim teacher to safe guard the Muslim girl child and women using education and skill training as a tool

VISION

To maximize the potentials of the Muslim girl child and women through core values such as accepting responsibility, promoting team work ,achieving excellence and inspiring leadership” to ensure that they are empowered to meet the challenges of education and work in the rapidly global changing environment.

THE CHALLENGE

Struggles facing Muslim Girls and Women in Africa for centuries have been largely due to cultural and religious misconceptions which has hindered their progress. it has left them disconnected from modern opportunities, thwart girls' career aspirations and potential.



PROBLEM

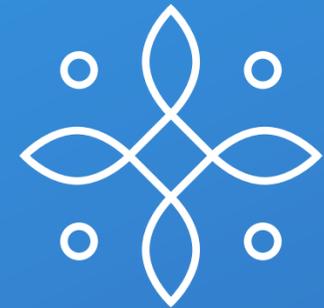
Key Obstacles:

- 1. Victims from Unfortunate circumstances:** like human and sex trafficking in some instances
- 2. Religious Misconceptions:** Misinterpreted religious beliefs restrict girls' access to formal education, perpetuating harmful societal consequences.
- 3. Poverty:** Widespread poverty forces families to prioritize subsistence over education, keeping children home to assist with farming.
- 4. Harmful Cultural Norms:** Forced early marriage and restrictive cultural values thwart girls' career aspirations and potential. Early marriage denies many Muslim girls access to higher education, condemning them to dependency and limited future prospects.

TARGET AUDIENCE

MUSWIT ZONGO EMPOWERMENT PROGRAM (MUZWIT ZEP)

1. MUSWIT for women - **MFW** [Target group]: married Muslim women, single mothers, Survivors of child trafficking and early marriage and unemployed young Muslim women in the community
2. MUSWIT for girls - **MFG** [Target group]: Muslim girls in the community basic schools.
3. MUSWIT for boys - **MFB** [Target group]: unemployed Muslim young men and school dropouts in the community



SOLUTION

We offer solutions through program initiatives and services.

1. **Employable Skills Training (MFW):** Fashion design and dressmaking, Art and craft, Detergent and soap making, Yogurt making, Online marketing, Basic computer skills, Counselling.
2. **Counselling Services (MFG):** Girl Talk about Personal hygiene, sex education, early marriage, and healthy friendships.

3. **Academic Development (MFG):** Quiz competitions in math, science, and computing, STEM competitions for top performers.

4. **Employment and Entrepreneurship (For all levels):** Basic e-commerce course, Entrepreneurial leadership and branding.

5. **Creative Skills Development (MFB):** Videography and video editing, Camera operation and live streaming, Photography and graphic design, Photo editing

TRACTION

Our Journey Began

In February 2020, our organization was formally registered, marking the start of our mission. Despite the challenges posed by the COVID-19 pandemic, we remained committed to making a positive impact.

2020 Highlights

Amidst the pandemic, we:

- Provided COVID-19 relief items to disadvantaged communities in Ghana during the lockdown.
- Successfully inaugurated of the Volta Region branch of our organization in October 2020, attracting esteemed guests, including Sheikh Amin Bonsu, aide to the National Chief Imam, and other prominent Muslim leaders

TRACTION_{CNTD.}

2021 / 2022: Expansion and Growth

The rest of 2021 was dedicated to establishing regional branches of MUSWIT across Ghana.

2022: Milestones and Achievements

- Hosted our first annual national conference & general meeting, attended by government appointees, chiefs, women leaders, and other dignitaries, broadcasted on national television and media outlets.
- Organized our Quiz Competition for Muslim Girls in Basic Schools: We hosted a quiz competition for Muslim girls in basic schools, focusing on Mathematics, Science, and Computing. The event aimed to encourage young girls to pursue STEM subjects and enhance their knowledge.
- Conducted counselling sessions in August for Muslim girls preparing for the BECE, providing mathematical sets and motivational materials. The event aimed to encourage young girls to pursue STEM subjects and enhance their knowledge.

TRACTION_{CNTD.}

2023: New Frontiers

- Commissioned our Fashion and ICT Centre on February 1, with support from the Turkish Ambassador to Ghana.
- Began classes for vulnerable and orphaned Muslim girls from various Ghanaian communities who couldn't continue after SHS and JHS.
- Paid courtesy calls on notable personalities, including:
 - The National Chief Imam
 - The Second Lady of the Republic of Ghana
 - The Ambassador of Saudi Arabia to Ghana
 - The Turkish Ambassador to Ghana

TRACTION_{CNTD.}

2024: Forging forward

- **Graduation of 2nd Fashion and IT Students:** In April, we celebrated the graduation of our second batch of students specializing in Fashion and IT. This milestone demonstrates our commitment to equipping Muslim women with practical skills in modern industries.
- **Initiation of Fashion and IT Workshops:** We initiated fashion and IT workshops with experts in the field, providing our students with hands-on experience and practical skills.
- **Initiation of Mentorship Program for Boys and Girls:** We launched a mentorship program targeting Junior High School (JHS) and Senior High School (SHS) students, with a focus on providing guidance, support, and encouragement to help them achieve their academic and career goals.

GALLERY



MUSWIT GH Quiz competitions



MUSWIT GH counselling sessions with women

GALLERY



MUSWIT GH Quiz competitions

GALLERY



MUSWIT GH Quiz competitions

GALLERY



MUSWIT GH fashion and IT graduation

GALLERY



MUSWIT GH fashion and IT graduation

GALLERY



MUSWIT GH: Graduation attendees

GALLERY



MUSWIT GH : Fashion workshop program

GALLERY



MUSWIT GH : IT workshop program

GALLERY



MUSWIT GH executives with former Saudi Ambassador

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MUSWIT GH executives with Turkey Ambassador



MUSWIT GH executives with USAID

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MUSWIT GH executives with the second lady of Ghana

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MUSWIT GH COVID-19 relief items for community

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MUSWIT GH with the wife of the Turkey Ambassador



MUSWIT GH with the Sweden Ambassador

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