

MUJAHID CHARITY FOUNDATION

Empowering the Youth



PITCH DECK

2025



Who We Are

About Us

Mujahid Charity Foundation [MCF] is a **registered Non-Profit Organization** that embodies the spirit of compassion, unity, and service to humanity. Guided by Islamic values, we are dedicated to making a positive impact in the lives of those in need.

Our History

Founded in **2022** on the principles of empathy and kindness, Mujahid Charity Foundation [MCF] has been working tirelessly to support vulnerable communities and individuals. Our journey began with a simple yet profound mission: **to serve humanity and bring people together in a spirit of cooperation and mutual support.**



● Mission

At Mujahid Charity Foundation [MCF], our mission is to serve humanity by supporting **orphanages, special homes, and communities** in need through fundraising and charitable initiatives, guided by Islamic values of compassion and unity.

● Vision

Our vision is to be a leading Islamic charity, **fostering youth involvement** and creating a world where generosity and service uplift the less fortunate.



● Our values

We are guided by the following values:

- **Compassion:** Showing empathy and kindness to those in need
- **Unity:** Bringing people together in a spirit of cooperation and mutual support
- **Service:** Committing to serving others and making a positive impact
- **Sustainability:** Creating lasting change through sustainable development projects and initiatives

Expanding Community Support

Reaching more individuals and families in need through comprehensive support services.



Charitable Initiatives

Regularly organizing donation drives and providing disaster relief and support to those affected by crises.



Youth Empowerment

Empowering youth through volunteerism and leadership development opportunities to foster a new generation of compassionate leaders.



Sustainable Development

Pursuing sustainable development projects and promoting Islamic values of compassion, unity, and service to others to create a positive and lasting impact.



Growth Strategy Roadmap | Agenda 2030

Our step-by-step roadmap ensures consistent and sustainable growth.



N E X T



1

Poverty and Lack of Access to Basic Necessities

2

Vulnerability to Disasters and Crises

3

Limited Opportunities for Growth and Development

These problems have led to a significant need for charitable support and community development initiatives, which Mujahid Charity Foundation [MCF] aims to address through its programs and services

The Problem



Many individuals and families struggle to access basic necessities like food, shelter, and healthcare, leading to a cycle of poverty that is difficult to break.

Communities are often left vulnerable to disasters and crises, such as natural disasters, conflicts, and economic downturns, which can have devastating effects on their well-being and livelihoods.



Many individuals, particularly youth, lack access to opportunities for growth and development, such as education, skills training, and leadership development, which can limit their potential and perpetuate cycles of poverty and disadvantage

Our Solution

Mujahid Charity Foundation [MCF] has developed a comprehensive approach to address these challenges by providing support and resources to those in need through various charitable initiatives



Essential Support

With Mujahid Charity Foundation [MCF], individuals and communities can achieve hope, empowerment, and a brighter future through our charitable initiatives and support services



Disaster Relief & Sustainable Development



Youth Empowerment



© What We Do

We engage in a wide range of activities and programs to support vulnerable communities and individuals. Our initiatives include:

- **Fundraising and Charitable Initiatives:** Organizing donation drives and fundraising campaigns to support our programs and services.
- **Disaster Relief and Emergency Response:** Providing disaster relief and emergency response services to those affected by crises.
- **Sustainable Development Projects:** Implementing sustainable development projects to create long-term positive change in our communities.



© What We Do

- **Youth Empowerment and Leadership Development:** Offering youth mentorship and leadership development opportunities to empower the next generation.
- **Orphanage Support and Sponsorship:** Providing support and sponsorship to orphanages and children in need.
- **Community Development and Outreach:** Engaging in community development, capitalising on sensitisation programs and outreach initiatives to promote social cohesion and well-being.
- **Health and Wellness Initiatives:** Implementing health and wellness initiatives to improve the physical and mental health of our communities.

Traction & Key Milestones



Mujahid Charity Foundation [MCF] has reached several significant milestones, demonstrating our growth and impact:

- Established a strong presence in the community
- Successfully implemented various charitable programs
- Built a dedicated team of volunteers and staff
- Fostered partnerships with local organizations and stakeholders
- Made a tangible difference in the lives of those we serve

Wide Reach: Our services extend across Ghana, benefiting individuals and communities beyond Accra, including orphanages, schools, prisons, and more.

Comprehensive Support: We provide broad-based support, addressing diverse needs and empowering various segments of society.

Strong Community Engagement: With a committed membership of 187 individuals, we leverage collective effort and passion to drive positive change and amplify our impact.

1,000+ Beneficiaries

SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
<ul style="list-style-type: none">• Guided by Islamic values of compassion and unity• Focus on youth empowerment and community development• Experienced team and volunteers	<ul style="list-style-type: none">• Limited resources and funding• Dependence on donations and grants	<ul style="list-style-type: none">• Growing demand for charitable services• Increasing awareness of social and economic issues• Potential partnerships with other organizations and stakeholders	<ul style="list-style-type: none">• Competition for funding and resources• Economic uncertainty and crisis• Negative perceptions of charitable organizations

○ Partnership Opportunity

We offer various partnership opportunities, including:

- Corporate partnerships and sponsorships
- Individual sponsorships and donations
- Volunteer opportunities and community engagement
- Collaborations with other organizations and stakeholders

MCF collaborates and partner with ImpactBridge

Mujahid Charity Foundation [MCF]'s budget is allocated as follows:

Expenses

- Program Expenses: **70%** (directly supporting charitable initiatives and services)
- Administrative Expenses: **15%** (operational costs, management, and governance)
- Fundraising Expenses: **10%** (costs associated with organizing fundraising events and campaigns)
- Emergency Fund: **5%** (reserved for unexpected needs and crises)
-

Member Contributions

Our members, totaling **148 individuals**, contribute a weekly dues of 10 cedis, amounting to 40 cedis per month. This collective contribution provides a stable foundation for our charitable initiatives, supplementing our fundraising efforts.



Budget Breakdown

This diverse revenue model ensures long-term sustainable growth.





How You Can Help

You can support Mujahid Charity Foundation[MCF]'s mission in the following ways:

1

Donate: Contribute funds or essential items to help us provide vital support to those in need.

2

Volunteer: Share your time and skills to make a meaningful difference in our communities.

3

Partner & Advocate: Collaborate with us to amplify our impact or spread the word about our work and mission to help us reach more people.



© Our Profound Team

The Mujahid Charity Foundation [MCF] team is led by dedicated and passionate individuals with extensive experience in delivering effective charitable programs and services, driving positive change in our communities

Together, we drive a positive social impact



Abdul Rauf Zakaria
President



zainab mamud
Vice President



Nurudeen Abdul-Ghaniyu
Organiser



Yasmin Muftawu Jawula
Organiser

© Our Profound Team



Serving humanity with compassion, empathy, and kindness - one life at a time

Together, we drive a positive social impact



Nasiba Abass
P.R.O



Samiratu Sulleiman
Secretary



Amina Abass Giwa
Secretary



Marwa Npurba Suleman
Patron : MCF
CEO | Founder : **ImpactBridge**



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CELEBRITY

● Conclusion



Mujahid Charity Foundation [MCF] is committed to serving humanity and making a **positive impact** in our communities. With your support, we can achieve our mission and vision, and create a brighter.

“Empowering communities,
one act of kindness at a
time”

— Abdul Rauf Zakaria | MCF President



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● Get in Touch

We're excited to explore this opportunity together and discuss how we can collaborate. Let's schedule a conversation to learn more.

For more information, please reach out to us at

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