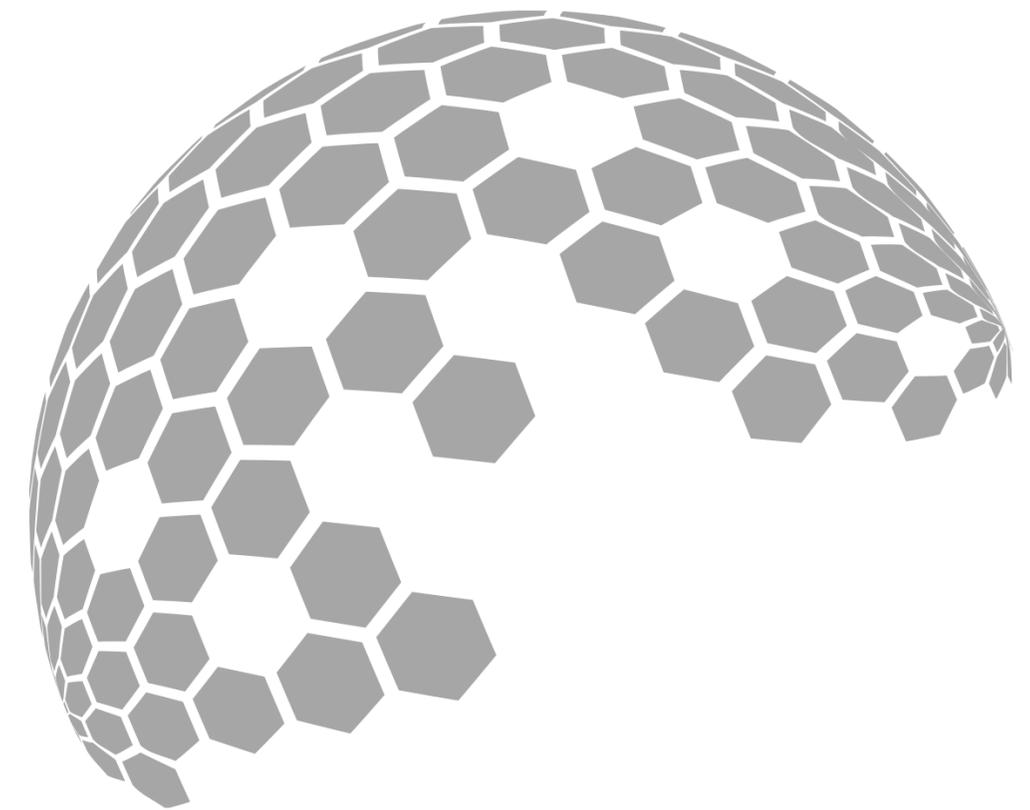


Pitch Deck +



THE NPURBA IMPACT INITIATIVE

IAssist.You

Introduction



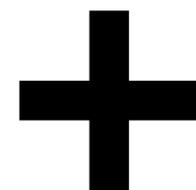
Bridging the gap between authentic Non-Governmental Organisations [NGOs], Individuals and resources, expertise, and funding opportunities.

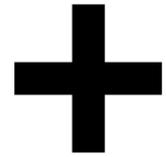
About Us

ImpactBridge is a social impact initiative that seeks to address the challenges facing **NGOs, social impact initiatives** and **other beneficiaries** in Ghana.

Our team is composed of experienced professionals with expertise in marketing, operations, fundraising, and project management.

We are passionate about empowering NGOs to become self-sustaining, effective, and transparent organizations that deliver meaningful impact to their beneficiaries.

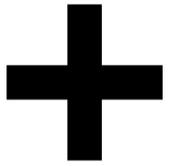




- Empowering genuine Non-Governmental Organizations (NGOs) in Ghana and beyond with the resources, expertise, and funding opportunities they need to succeed.
- Enhancing the capacity of NGOs to deliver effective and sustainable programs that improve the lives of their beneficiaries
- Fostering collaboration and knowledge-sharing among NGOs to promote best practices and drive collective impact.



Mission



Vision



To create a more **efficient, effective, and sustainable NGO sector in Ghana and beyond**, where organizations have the capacity to deliver meaningful impact to their beneficiaries.



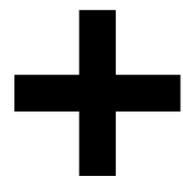
To empower **initiatives, individuals and communities** to drive positive change

Service 01

Consulting and Capacity Building: We provide beneficiaries with pro bono consulting services, including marketing strategy development, operational optimization, grant proposal development, and fundraising initiatives. Additionally, we offer training and capacity-building programs focusing on areas such as project management, financial management, and monitoring and evaluation.

Service 03

Fundraising Support and Resource Mobilization: We assist beneficiaries in identifying and accessing funding opportunities, including grants, donations, and corporate sponsorships. Our team helps beneficiaries develop effective fundraising strategies and provides support in mobilizing resources to achieve their goals.



Service 02

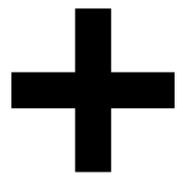
Networking, Partnerships, and Collaboration: We facilitate networking and partnership opportunities for beneficiaries, connecting them with other organizations, donors, and stakeholders. By fostering collaboration and knowledge-sharing, we help NGOs build stronger relationships and achieve greater impact.



Services

All services are Pro Bono

Problems



Lack of Transparency and Accountability

Problem 01

- Problem: Many NGOs in Ghana lack transparency and accountability in their operations, making it difficult to track their impact and ensure that resources are being used effectively.
- Explanation: This can be due to a lack of strong governance structures, inadequate financial management systems, and insufficient reporting mechanisms.
- Impact: This can lead to a loss of trust among donors, stakeholders, and beneficiaries, ultimately hindering the NGO's ability to access resources and deliver meaningful impact

Problem 02

Inadequate Technical Capacity

- Problem: Many NGOs in Ghana lack the technical capacity to develop and implement effective programs, secure funding, and manage resources efficiently.
- Explanation: This can be due to a lack of skilled personnel, inadequate training and capacity-building opportunities, and limited access to resources and expertise.
- Impact: This can lead to ineffective programming, inefficient use of resources, and a lack of sustainability, ultimately hindering the NGO's ability to deliver meaningful impact to their beneficiaries.

Problem 03

Insufficient Access to Funding Opportunities

- Problem: Many NGOs in Ghana face significant challenges in accessing funding opportunities, due to a lack of knowledge about available funding sources, inadequate grant-writing skills, and limited connections with donors and stakeholders.
- Explanation: This can be due to a lack of research and development capacity, inadequate networking and partnership-building efforts, and limited access to information and resources.
- Impact: This can lead to a lack of financial sustainability, inadequate resources to deliver programs and services, and ultimately, a lack of impact for beneficiaries



Solutions



Building Organisational Capacity: We help NGOs build their organisational capacity through:

- Consulting services, including marketing strategy development, operational optimisation, grant proposal development, and fundraising initiatives.
- Capacity Building programs, focusing on areas such as project management, financial management, and monitoring and evaluation.

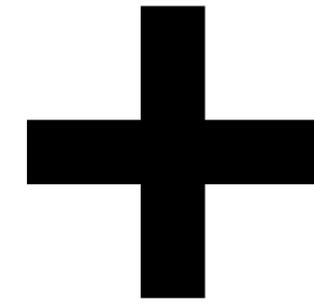


Accessing Resources and Building Partnerships :

We assist NGOs in accessing resources and building partnerships through -

- Fundraising Support, identifying and accessing funding opportunities, including grants, donations, and corporate sponsorships.
- Networking and Partnerships, facilitating connections with other organizations, donors, and stakeholders to leverage resources and expertise.

Our Team



Marwa Npurba Suleman
Founder | CEO



Heba Salma Suleman
Operations Manager

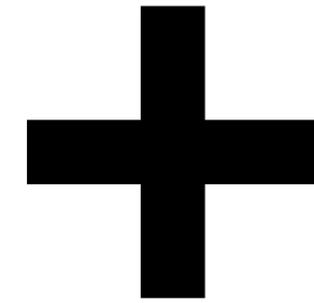


Priscilla Tawiah
Project Manager

At ImpactBridge, our team consists of experienced professionals with a deep understanding of the NGO sector in Ghana.

With expertise in consulting, capacity building, fundraising, and partnership development, our team is dedicated to supporting NGOs in achieving their goals and creating lasting impact.

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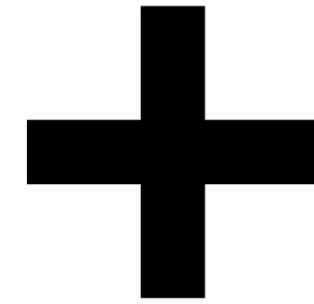


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Clients



Legacy & Wealth Circle

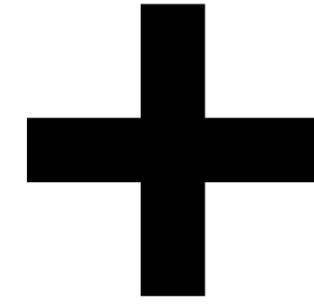


Muslim Women in Teaching Ghana



TSC: The smile of a Child Project

Clients



PeaceBuild360

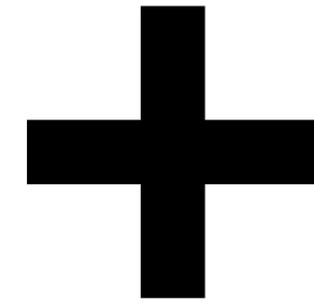


Markaz Rouhul Amen



HEALING

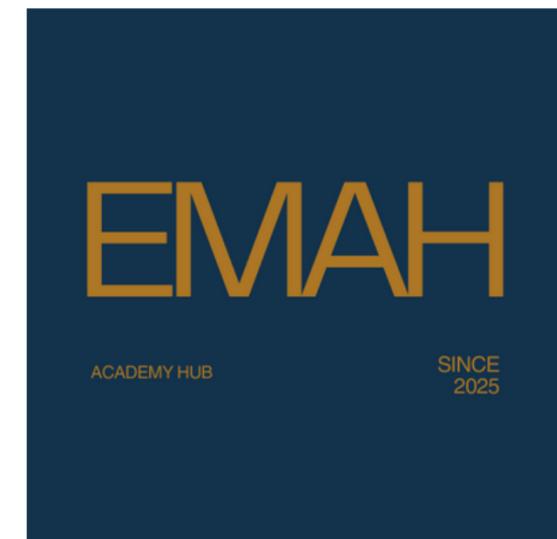
Clients



Phai's Henna & Spa



Munir Cleaning Services



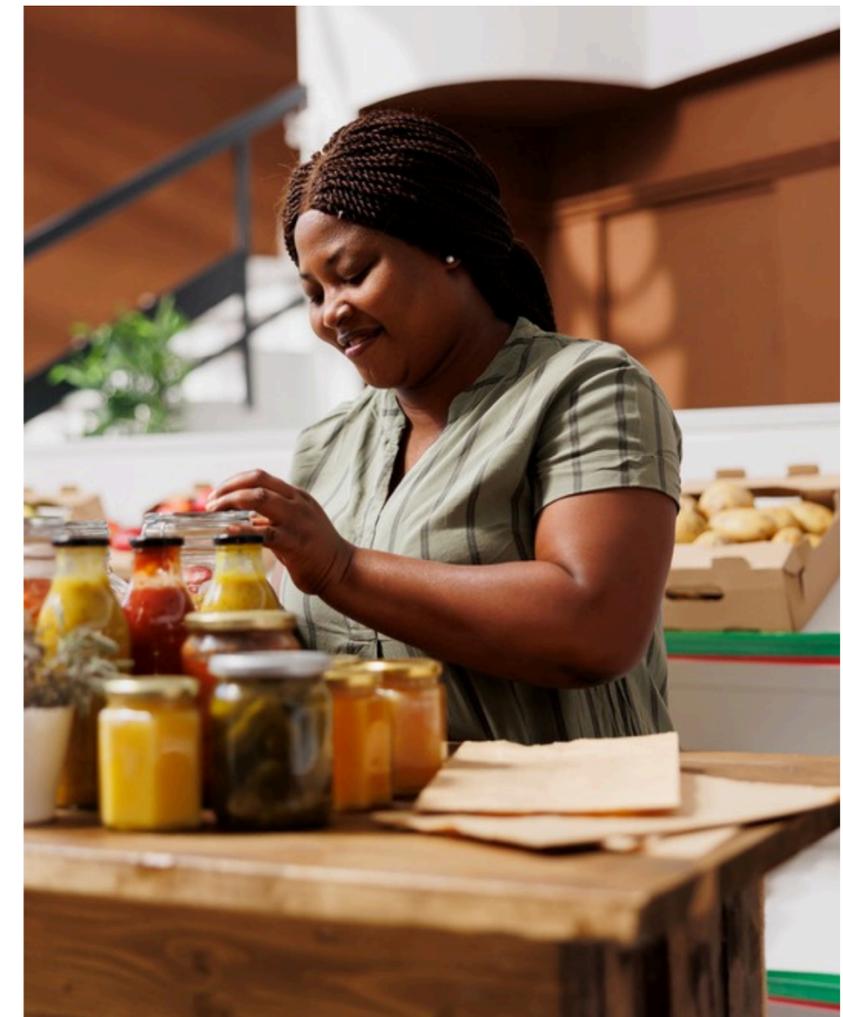
EmpowerHer Academy Hub

Contact Us

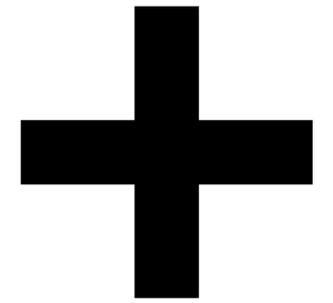
Get in touch with us!

At ImpactBridge, we're passionate about connecting people, organizations, and resources to drive meaningful impact. Whether you're an NGO, individual, or organization looking to make a difference, we'd love to hear from you.

Contact us at iassistyou.co to explore how we can bridge the gap and create positive change together.
Let's connect and make an impact!



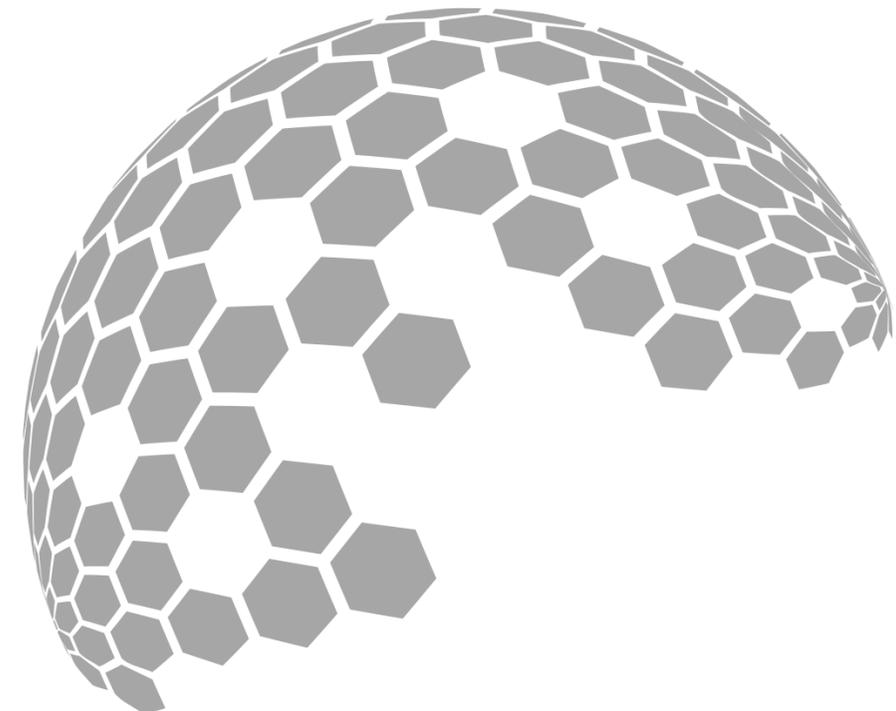
Thank You



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ImpactBridge 

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